



# The Turnaround Story



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### **COMPANY OVERVIEW**





#### PIONEER IN CEPHALOSPORIN ANTIBIOTICS

R&D Focused, Inventor of Enmetazobactam (Ph.-3 Trials done in US & EU) Acquired by Dhanuka Group through CIRP Process on 1st April 2020

### **ABOUT DHANUKA GROUP**

~ 2500 Crore diversified group. interests in Crop Care and Pharma Dhanuka Laboratories is the Pharma arm. >20 years in Antibiotics space

### INTEGRATED CEPHALOSPORIN API COMPANY SPREAD OVER 60 ACRES

Worldwide approvals from USFDA, EU, ANVISA, PMDA Widest Portfolio of > 25 products across Oral and Sterile Cephalosporins

### PROFESSIONAL & EXPERIENCED BOARD WITH STRONG MANAGEMENT TEAM

Over 200 years experience in the board.

Over 1000 strong team, with Managers 15 years experience at Orchid.

#### STRONG R&D CAPABILITIES

Capability to file Para IV applications with USFDA with 8 FTF till date More than 10 process patents and 13 product patents

#### **GLOBAL PRESENCE WITH A WIDE CUSTOMER BASE**

Present in more than 60 Countries More than 200 Customers across US, Europe and Emerging Markets

#### **FOCUS ON ESG**

Highest Standards of Air – Water Emission Control – ZLD – 70% Recycle Community development programs for Villages around the company



### **HISTORY**



1992

Orchid was Formed

2005

First USFDA Approval

FDF Facility Inaugurated by Dr. APJ Abdul Kalam

2008

First ANDA Approval

Partnership with Merck for Drug Discovery

2009

First Para-IV filing for Pip-Taz in collaboration with Apotex Sells Injectables business to Hospira for \$400mn

2013

Sells NPNC API business to Hospira for \$200mn Out-license Enmetazobactum to Allecra

2021

Marked Improvement in Performance

2020

Dhanuka Acquires Orchid on 31st March 2020

2019

NCLT Approves Dhanuka's plan

2018

First resolution plan fails

2017

Admitted to IBC

2015

Goes into CDR



### **BACKGROUND AND PEDIGREE**



### DHANUKA AGRITECH LTD

- Flagship of the Group founded in 1980.
- Listed on Stock Exchanges for 35 years with a Market Cap of USD 600mn
- Manufactures a wide range of farm input products
- The Company has pan India presence with a network of more than 6000 distributors reaching out to more than 10 million farmers
- The Company has technical tie ups with 4 American and 6 Japanese companies

### DHANUKA LABORATORIES LTD.



• Pharmaceutical Arm started in 1998.



- Leader in Cephalosporin Antibiotics in Emerging markets.
- JV with Otsuka Japan, for manufacturing advanced intermediates.
- 2 API Manufacturing Facilities, both Cephalosporin and NPNC.
- NPNC Facility started in 2018, equipped for all regulated markets.
- Formulations exports to emerging markets.



### KEY RATIONALE FOR ACQUIRING ORCHID PHARMA

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#### **ORCHID**

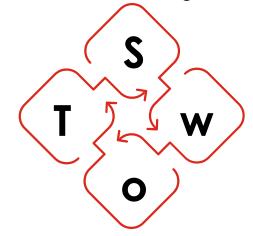
### **Strengths**

1. Regulatory Approvals – US / EU / Japan / LATAM

- 2. Large Capacity
- 3. Widest Range

### **Threats**

 Financial Stress
 Competition from Low Cost Chinese Players



### Weaknesses

High Cost
 Structure
 Lack of
 focused
 Management

### **Opportunity**

Expand to Emerging markets with better Cost Structure and Capacity utilization

World Leader in Cephalosporin Antibiotics focused on regulated markets

### **DHANUKA GROUP**

### Strengths

- Cost Efficient Management
   Strong R&D
  - 3. Execution Capabilities



#### Weaknesses

Only present in emerging markets

### Opportunity

Growth by Inorganic Route

Leader in Emerging Market space, with a strong R&D for new products

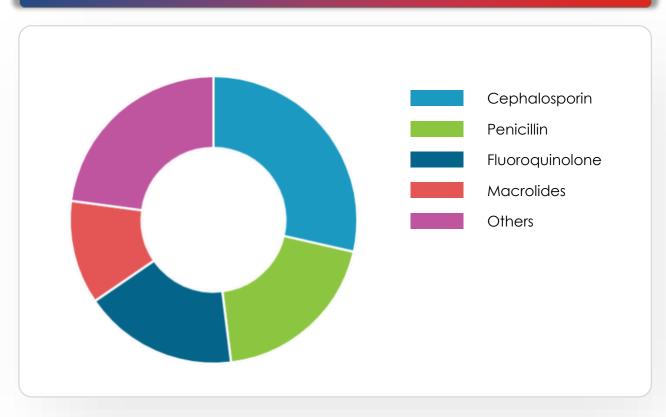


### **ANTIBIOTICS - THE LIFE SAVING DRUGS**

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- ► Global Antibiotics Market in 2019 USD 43 bn
- Cephalosporins is the Largest class with 30% share.
  - Cephs have Excellent Safety profile and wide
- coverage of gram-negative bacteria in 3<sup>rd</sup> Generation and newer products.

### GLOBAL ANTIBIOTICS MARKET SHARE, BY DRUGS CLASS, 2019<sup>A</sup>









### WIDEST RANGE OF CEPHALOSPORINS

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### **GENERATION 1**

#### ORAL

- Cefadroxil
- Cefalexin
- Cefradine

#### **STERILE**

- Cefalonium
- Cefalothin
- Cefazolin

**Under Development** 

### **GENERATION 2**

#### **ORAL**

Cefprozil Cefuroxime

#### **STERILE**

Cefoxitin

Ceforanide

Cefotiam

### **GENERATION 3**

#### ORAL

Cefdinir

Cefditoren

Cefixime

Cefpodoxime

Ceftibuten

#### **STERILE**

Cefotaxime

Ceftiofur

Ceftizoxime

Ceftriaxone

Cefoperazone

Ceftazidime

Cefcapene

Cefovecin

### **GENERATION 4**

#### **STERILE**

Cefepime

Cefpirome

Cefquinome

Cefiderocol

### **GENERATION 5**

#### **STERILE**

Ceftobiprole

Ceftaroline

Ceftolozane



### GLOBAL PRESENCE WITH A WIDE CUSTOMER BASE























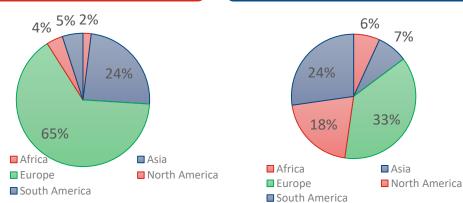




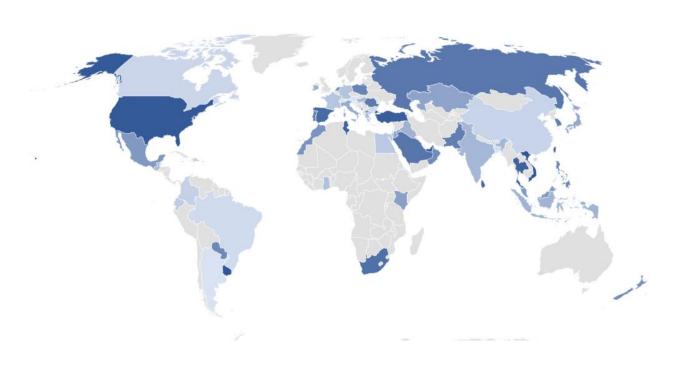
Export Market Share by Geography

(FY-21\*)

### Revenue Breakup by Geography (FY-21)



### ORCHID'S PRESENCE





### LARGEST INTEGRATED CEPHALOSPORIN API COMPANY



- Integrated facilities from Intermediate to finished –
   60 Acre
- Sterile 3 Lines Sterile Crystalline and 1 Lyophilized
- Oral 7 Blocks with multiple lines
- Intermediates 5 Blocks with multiple lines
- Total Capacity 900MT
- Worldwide approvals















### FINISHED DOSAGE FACILITIES





### **IKKT**

- USFDA / UKMHRA Certified
- 29 ANDAs with associated DMFs
- Exporting to US / EU Markets
- Now Hived off to associate JV Company

### F1

- Was a small Cephalosporin Operation
- Now being upgraded to meet PICS standards
- Will focus on Oral Ceph FDF for Exports

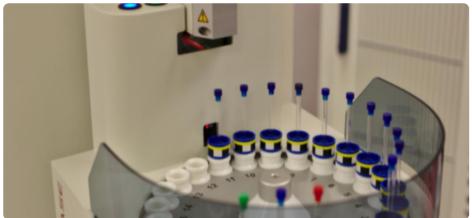




### STRONG R&D CAPABILITIES







### **ANALYTICAL R&D**

NMR (Multinuclear)

**Powder XRD** 

**ICPMS** 

LCMS/MS

Ion Chromatograph

Preparative HPLC

**Freeze Driers** 

DSC

**TGA** 

### PROCESS R&D

Sterile Crystallization & Lyophilization

**Asymmetric Synthesis** 

**Chemical Resolution** 

**Enzymatic Catalysis** 

Amino acids and peptide synthesis

**Heterocycles** 

**Intellectual Property Management** 

ORCHID PHARMA HAS BEEN FOCUSED ON R&D, WILL CONTINUE TO INVEST IN IT.



### **MANAGEMENT**



#### **BOARD OF DIRECTORS**



Mr. Ram Gopal Agarwal
Chairman and NonExecutive Director
~Founder Chairman of
Dhanuka Group; Over 5
decades of leadership
~Chairman of FICCI Crop
Protection Committee



Mr. Manish Dhanuka Managing Director ~Visionary Leader at the helm of affairs of Pharma Division.

~An IIT'ian with 25+ years in Pharma Industry;

~Director at JV with Otsuka Japan.



Mr. Arun Kumar Dhanuka Non-Executive Director

~Director at DLL, DAL and Orchid; Over 4 decades of experience

~In-charge of commercial matters of the Pharma Division;



Mr. Mridul Dhanuka
Whole-Time Director
~Chemical Engineer & MBA;
Associated with Dhanuka
Group Ltd. since 2005.

~Operations Head at Dhanuka Agritech, now moved to Orchid.



Dr Dharam Vir Independent Director

~Ph.D. in Synthetic Chemistry. ~More than 3 decades of

R&D experience at various Pharma Majors



CA Manoj Goyal Independent Director

~Practicing CA

~Auditor of Banks and other large businesses.



Mr. Mudit Tandon Independent Director

~Graduate of ISB and worked in Venture Capital field.

~Runs a large fashion accessory company.



Ms. Tanu Singla Independent Director ~Qualified Company Secretary, L.L.B

#### **LEADERSHIP TEAM**



CA Sunil Gupta CFO

~ Chartered Accountant ~35 Years of experienced in varied industries as financial controller.



Dr. UP Senthilkumar Sr. VP R&D - IPM

~Co-Inventor of Enmetazobactum ~Responsible for noninfringing process developments. Several Patents



Dr. RJ Sarangdhar Site Head of Ceph API

~3 decades of experience in process development, technology transfer. ~More than 10 patents to his credit.



#### Mr. S Nammalwar Manufacturing Excellence

~Over 3 decades of experience of leading complex chemical industries.

~Responsible for Excellence in all Manufacturing areas.



### **FOCUS ON ESG**





TARA
ORCHID'S FACE OF SAFETY

**01.** Environment Consciousness has been Orchid's Hallmark right from Inception.

Dupont safety systems implemented with an aim of Zero Incident

Orchid now backed by Dhanuka group, having excellent Corporate Governance Standards



### **COMMITMENT TO ENVIRONMENT**



### **WATER**

- Advanced Evaporation and RO Systems
- ZERO Liquid Discharge
- 70% of fresh Water is recycled after recovery







### **AIR**

- Vent Gas Scrubbing System
- Highest Possible Recovery @ -80deg Centigrade
- No fugitive Emissions
- ESP / Venturi Filters for Particle Arrest









# **FUTURE STRATEGY**





### STRATEGY FOR ORCHID API BUSINESS



#### WIN BACK LOST BUSINESS

#### ORAL

 Target old customers in regulated markets like Japan, South Korea, Europe, etc. Lost due to Poor Supply.

#### STERILE

- US Business lost due to noncompete with Pfizer
- Total Business lost was around 200 Crores, we plan to capture 40-50% of the business in next 2-3 years.

### **GROW NEW BUSINESS**

- To develop new products, which are already off patent, but not in Orchid's basket
  - Leverage Dhanuka's technology and capability to launch in regulated markets.
- To focus on First to File after Patent expiry in USA and China
  - We estimate a market size of 200mn USD for these products.
  - We are targeting a market share of be 5-10%

#### **DEBT REDUCTION**

- Bring down term debt to below Rs. 100 crore by March 2022
- Hiving off the NPNC FDF business to a JV with Bion, a \$100mn US Generics player
  - Pay back 125 Cr Debt
  - Continue with 26% equity





### STRATEGY - TO ATTAIN LEADERSHIP IN APIS

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# PROPOSAL TO CONSOLIDATE GROUP'S API BUSINESSES UNDER A SINGLE UMBRELLA

- Business Consolidation Committee formed to evaluate the consolidation of Dhanuka Laboratories Limited with Orchid.
- This consolidation was part of the Resolution Plan submitted to NCLT
- Merger Form Single entity for all Pharma Business Good Corporate Governance
- The transaction shall be done at arm length basis, approved by minority shareholders.

# SYNERGIES OF SCALE

- Common RM and Vendors. Higher Scale = Better bargain
- DLL Advanced intermediates for specialized products, for Orchid.

# OPTIMIZATION OF MANUFACTURING CAPACITIES

- DLL Ozonation facility, to be used for New Products
- Similar products and facilities optimize production

### ORCHID DIVERSIFIES INTO NPNC APIS

- DMFs of Orchid site transferred to Dhanuka NPNC facility.
- New avenues for growth, leveraging the R&D strength of both.

# ALIGNMENT OF R&D STRENGTHS

- Optimal use of Research Team
- Introduction of new products already developed by Dhanuka
- The exchange of Process ideas leads to improvement in efficiencies

#### MARKET SHARE GAINS

- Access to each others customers, and agents provides wider coverage
- Combined export market share of >25% in Ceph business

Forward integration for API business, to make Orchid a Global leader in Ceph formulations





### PROUD MOMENT FOR INDIA

### ENMETAZOBACTUM

### FIRST PRODUCT INVENTED IN INDIA, TO CLEAR PH.-3

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- In 2013, Orchid out licensed a NCE Enmetazobactum to Allecra Therapeutics, Germany for Clinical Trials. Cleared the Phase 3 trials in October 2020.
- This is a Unique Beta Lactamase Inhibitor, in combination with Cefepime.
- Targeted for treating cUTI with over 24Mn DOT just in US market.
- December 2020, out-licensed to Shanghai Haini Pharmaceuticals for Greater China at a value of USD 78 Mn plus royalties
- Estimate annual global sales of USD 200 Mn –300 Mn pa (10Y Avg)
- Orchid entitled to Royalty from Allecra ~ USD 16 Mn USD 25 Mn pa
- Orchid has rights to develop and commercialize the molecule in India.
- Company plans to file New Drug Application in India, after Covid crises.



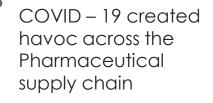




### **IMPACT OF COVID-19**

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Drastic decrease in patient volume in standalone clinics and hospitals

~ significant demand reduction of Antibiotics.

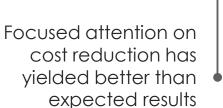
Estimated demand reduction of  $\sim 20\%$  in 2020 vs 2019.



expect a spurt in demand once the vaccination program is significantly progressed in the regulated markets and life is normal.

In last one year of our takeover, we have utilized the spare capacity to complete validation batches of new product filings in Europe and other regulated markets.





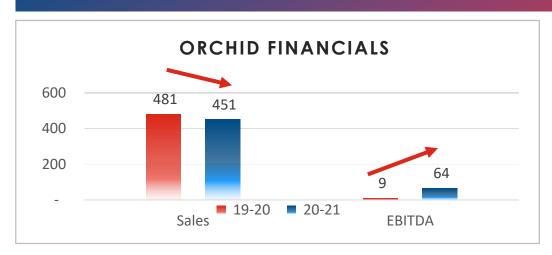


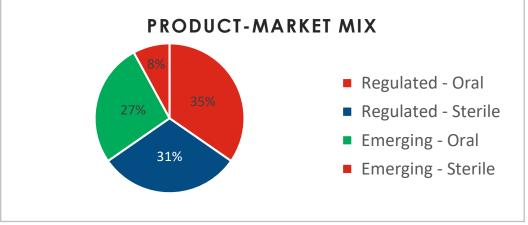


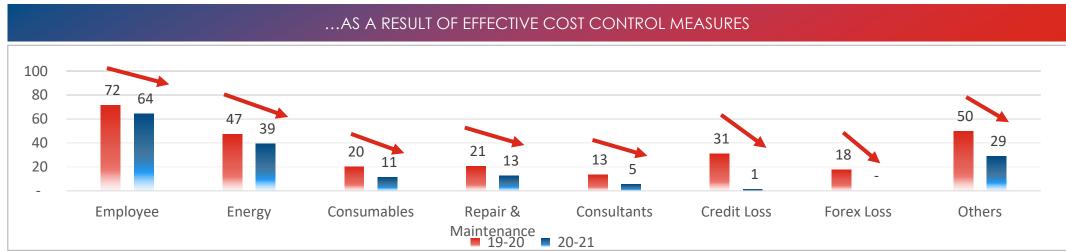
### COST CONTROL MEASURES IMPROVING FINANCIAL PERFORMANCE



#### IMPROVING PROFITABILITY...











## FINANCIAL PERFORMANCE (EXCLUDING IKKT BUSINESS)

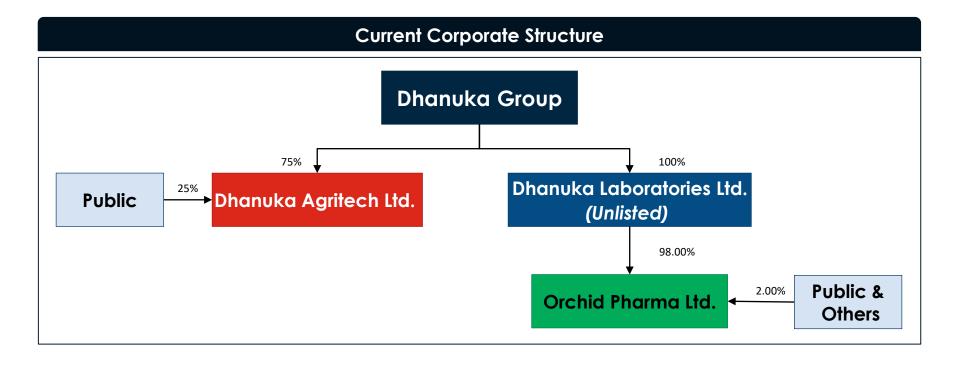
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(Rs Crs)	FY2021	FY2020	Change %
Sales	450.70	481.21	-6.34%
Other Income <sup>(1)</sup>	6.48	24.28	
COGS	229.27	200.31	
Employee Expenses	64.40	71.60	
Other Expenses	99.14	199.97	
EBIDTA (including other income)*	63.64	9.43	574.86%
EBITDA Margin (%)	14.12%	1.96%	
Interest	51.34	4.16	
Depreciation	108.90	117.91	
PBT	-95.87	-88.46	
PAT	-95.87	-88.46	-8.37%

- Inspite of impact of Covid-19 on Antibiotics, Company has lost very little business.
- The Cost Conscious culture of Dhanuka, is becoming part of Orchid, which is clear in the Other Expenses number.
- Interest income of Rs. 0.73 for 2020-2021 & 24.18 for 2019-2020 excluded for EBITDA calculation.







Current Shareholding of Orchid Pharma Ltd.				
SH Summary (%)	No. of Shares	Holding (%)		
Promoters	4,00,15,963	98.04%		
Financial Institutions/ Banks	3,94,785	0.97%		
Individual upto 2L	2,36,925	0.58%		
Others	1,68,727	0.41%		
Total	4,08,16,400	100.00%		

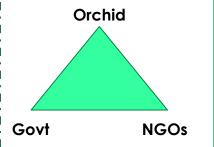
Source: BSE



### **CSR INITIATIVES**



- As a global pharmaceutical corporation, company's desire to cure extends beyond health care, spilling over to ills in the social and economic arenas
- This sensitivity to the community related issues has spurred into creating a development trust, which has embarked on a variety of projects, aimed at the socially and economically deprived sections
- To accelerate sustainable development of rural areas by empowering socially and economically deprived sections
- Orchid Trust's key thrust areas Education, Health, Self Employment, Capacity Building & Community Asset Development
- Community development
   agenda is derived from the
   belief that community benefits
   grow when industry, government
   and institutions work
   collaboratively





### AWARDS AND ACCOLADES



Top Indian Public Limited Company in Patent at the 5th National Intellectual Property Award 2013, organized by CII



Received EXIM Achievement Award 2012 for its meritorious export performance by The Tamil Chamber of Commerce, Chennai



Awarded IGCW – 2011 Green Innovation
Award for the outstanding research in the field of Green Chemistry & Engineering in 2011



Alathur facility was awarded Certificate of Appreciation by the National Safety Council of India (Safety Awards - 2011)



Conferred with the Export Excellence

Award 2010-11 by MEPZ – Special Economic

Zone,

**Government of India** 



Gold Patent Award (2010-11) for commendable contribution to R&D in Drug Discovery Sector by the Pharmaceutical Export Promotion Council



Awarded the "Siemens Ecovatives-IBN Live
Award 2010" in recognition of our
outstanding initiatives in Energy
Management



"Certificate of Merit Award" for 2010 by the CII for Excellence in Environment, Health and Safety



Conferred the Frost & Sullivan Award for Partner of Choice in Contract Research – Collaborative Drug Discovery in 2007